



Privacy Policy

1. Introduction

The International Forum of Travel and Tourism Advocates (hereinafter "IFTTA", "we", "us", or "our"), an association incorporated under the laws of the Netherlands, is committed to protecting and respecting your privacy. This policy sets out how we collect, use, and hold personal data.

2. Data controller and facilitator roles

- Membership & engagement: IFTTA acts as the Data Controller for personal data related to membership management and general engagement.
- Conference Registration: For conference registrations, IFTTA acts as a facilitating vehicle. While we collect data through our platforms, the actual conference organiser is a separate Data Controller. IFTTA retains a copy of the registration data for administrative and legal compliance purposes.

3. The information we might hold about you.

Depending on the reason that you have contacted us, or we have contacted you we may receive or hold personal information about you. This may be a result of you:

- Requesting information;
- Entering into a membership agreement with us;
- Registering for an event or conference
- Using our website;
- Communicating with us.

4. Types of data collected

We may collect and process the following information about you:

- Basic Identification: First name, middle name, last name, date of birth, , address, e-mail address (private or professional), and telephone number.
- Additional Information: Images when you uploaded your image on the website, copies of your resumé or diploma's to assess your eligibility to become a member.
- In case of board membership passport or other identification documents, city/country of birth and personal tax identification numbers.
- Special categories of personal data: During conference registration, you may voluntarily provide information such as dietary requirements, physical conditions (accessibility needs) or participation specific events. This data may indirectly reveal information about your religion or health.
Note: We only process this data with your explicit consent for the sole purpose of ensuring your safety and comfort at events.
- Technical Data: IP addresses, browser types, and visit information (URL clickstreams, page interaction) collected automatically during website visits.

5. Cookies

Where you consent, we will obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer or electronic device. Cookies contain information that is transferred to your computer's hard drive. They help us to improve our site and to deliver a better service and more personalised content. They enable us to:

- estimate our audience size and usage patterns of our website;
- store information about your preferences, and so allow us to customise our site according to your individual interests;



- improve and speed up your searches.
- recognise you when you return to our site.

The table below explains the types of cookies we use and why:

Cookies	
Cookie type ▼	Purpose ▼
Performance cookies and Google Analytics	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.
Registration and login cookies	These cookies are used to track which visitors are signed into the Members area of the website so that these visitors do not have to enter their password for every Members page they visit
Functionality cookies	These cookies are used to remember choices visitors have made including for example, remembering that a visitor has previously entered information in an online form.

6. Purposes and legal basis for processing

We will only use your personal data where one or more of the following apply:

- Consent: You have given explicit consent for the use (specifically for special category data).
- Contractual necessity: It is necessary for the performance of an agreement or for preparatory actions toward an agreement (e.g., membership or conference registration).
- Legal obligation: It is necessary for compliance with a legal obligation to which we are subject.
- Legitimate interests: For marketing our services where you have not objected, or for internal operations like troubleshooting and data analysis.

7. Data sharing and international transfers

- Conference organisers: Your registration data is transferred to the specific conference organiser, who may be located outside the European Economic Area (EEA).
- Third parties: We may share information with business partners, suppliers, and sub-contractors for the performance of agreements.
- International staff: Data may be processed by staff operating outside the EEA engaged in the fulfillment of membership (in a broad sense) or processing of payment details.

8. Data retention

- We keep your data only for as long as is necessary for the particular purpose for which we hold it, unless legal or operational reasons require a longer period.
- Special category data: Dietary and health-related data is purged once the specific event logistics are concluded.
- At the end of the retention period, data will be securely destroyed.



Privacy Policy

9. Your rights

Under the GDPR, you have the following rights:

- Access: The right to examine or provide a copy of the personal information we hold about you.
- Rectification: The right to ask for corrections to be made to any incorrect information.
- Erasure ("Right to be forgotten"): The right to ask us to erase data when it is no longer necessary or you withdraw consent.
- Data portability: The right to receive your data in a structured, machine-readable format to transmit to another controller.
- Restriction & objection: The right to restrict processing or object to processing based on your particular situation.

We are not required to erase your data where we need to process your data:

- For exercising the right of freedom of expression and information;
- For compliance with a legal obligation which requires processing by Union or Member State law to which we are subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in us;
- For reasons of public interest in the area of public health;
- For archiving purposes in the public interest, scientific or historical research purposes or statistical purposes so far as the erasure of data is likely to render impossible or seriously impair the achievement of the objectives of that processing;
- For the establishment, exercise, or defence of legal claims.

You can ask us to restrict our processing of your data where one of the following applies:

- You contest the accuracy of the personal data we hold about you for a period enabling us to verify the accuracy of the personal data;
- The processing is unlawful, and you oppose the erasure of the personal data and request the restriction of their use instead;
- We no longer need the personal data for the purposes of the processing, but the data are required by you for the establishment, exercise, or defence of legal claims;
- You object to processing on grounds relating to your particular situation pending the verification of whether our legitimate grounds for processing override your interests.

10. Security

We take all steps reasonably necessary to ensure your data is treated securely. Once we have received your information, we use relevant procedures and security features to try to prevent unauthorised access. However, as the transmission of information via the internet is not completely secure, we cannot guarantee the absolute security of data transmitted to our site.

Where we store your personal data.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy notice.

The data that we collect from you may be transferred to and stored at a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our (board) members.



Privacy Policy

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data and have contractual processes in place with our business partners to do this, we cannot guarantee the security of your data transmitted to our site. Once we have received your information, we will use relevant procedures and security features to try to prevent unauthorised access.

11. Contact and complaints

Questions, comments, or requests regarding this privacy notice should be addressed to the IFTTA Board.

International Forum of Travel and Tourism Advocates
Att. IFTTA Board
Schenge 7
2134 WC Hoofddorp
The Netherlands

If you believe there is a problem with how we handle your data, you have the right to complain to the "Autoriteit Persoonsgegevens" (Dutch Data Protection Agency):

Website: <https://autoriteitpersoonsgegevens.nl>

Phone: +31 (88) 1805250

This Privacy policy was last updated on 1 January 2026

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