



Ministerio  
de Turismo



## 1st INTERNATIONAL COLLOQUIUM ON TOURISM LAW

Within the framework of the 34th IFTTA Conference (INTERNATIONAL  
FORUM OF TRAVEL AND TOURISM ADOVOCATES)

### With the organization of:

THE MINISTRY OF TOURISM OF URUGUAY

**Mr. Tabaré Viera**, Minister of Tourism

**Mr. Remo Monzeglio**, Vice Minister of Tourism

**Dr. Ignacio Curbelo**, Director General, Ministry of Tourism

**Mr. Roque Baudeán**, Nacional Director, Ministry of Tourism

Academic Coordinators:

**Dr. Julio Facal** Universidad de la República

**Dr. Javier Melgosa Arcos** Universidad de Salamanca

### With the collaboration of:

IFTTA / UNWTO

**DATE: 8th & 9th November 2023**

**PLACE: MONTEVIDEO, URUGUAY**

**AIM:** Technicians and specialists from the sector will debate and offer a legal vision of possible solutions to the problems that the legal framework of tourism presents after the crisis. The rights of tourists and providers, emergency situations and assistance, informality, new technologies, and the need for integrated legislation and a coordinated general framework for tourism.

Technicians and specialists from the sector will debate and offer possible solutions to the problems that the challenge poses.



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## PROGRAM

### WEDNESDAY 8th November

**8am – 9am**

#### Registration

**9am – 9:30 am**

#### Opening Ceremony

Mr. Tabaré Viera, Minister of Tourism of Uruguay

Dr. Ignacio Curbelo, Director General Ministry of Tourism of Uruguay

Dr. Julio Facal - Universidad de la República. UNWTO Expert. IFTTA

Alicia Gómez, UNWTO Legal Director

#### **9:30am – 10:30am** The tourist administration. Public policies towards sustainable tourism.

**Moderator:** Dr. Eduardo Sanguinetti Advisor Ministry of Tourism of Uruguay

Prof. Francisco Javier Melgosa Arcos. University of Salamanca

Prof. Mateo Estrella. Advisor to the Ministry of Tourism of Ecuador

Prof. Gabriela Campodónico. Professor with a degree in Tourism CURE. UDELAR

Dr. Gonzalo Casanova Ferro. Buenos Aires University. IFTTA

**10:30am – 11am** **Coffee Break**

#### **11am - 12pm** The protection of tourists when facing tourism crisis. The UNWTO International code as a tool and other aspects.

**Moderator:** Notary Doris Rodríguez. Ministry of Tourism of Uruguay

Dr. Julio Facal. Universidad de la República , UNWTO, CIPT Expert (IFTTA)

Alicia Gómez. Legal Director UNWTO

Dr. Ignacio Curbelo Director General Ministry of Tourism Uruguay. Adhering Country

Jaqueline Tanti Dougal Presidente of IFTTA . Observer Member



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**12pm – 1pm**    **Challenges of the business sector and destinations facing a “new tourism”**

**Moderator:** Flavia Lavecchia – President Toursim Comission CCIS Uruguay

Graciela Caffera   Buró Destino Punta del Este

Fernando Tapia . Colonia Touris Association

Alba Marina Russo – Legal Advisor. Asonhaores. Dominican Republic.

**1pm – 2:30pm**            **Lunch**

**3pm - 4pm**    **The protection of tourists in the contracting of tourist services**

**Moderator:** Marcelo Guinle. Universidad de la República – Uruguay

Dr. Enrique Falco. Associate Professor D Commercial Univ.de la República

Patricia Benavides Velazco. Málaga UniversityUniversidad de Málaga

Prof. Inmaculada González Cabrera. Universidad de Las Palmas España

Timothy J.Law Heifetz, Crozier, Law – IFTTA Canadá

**4pm - 5pm**    **Techonological changes in commercial contracting: its impact on the company and the challenges facing tourist protection**

**Moderator:** Patricia Benavides Velazco. Universidad de Málaga, España

Alejandro Miller Artola. Universidad de la República, Uruguay

Anotonia Paniza Fullana. University of the Balearic Isalnds. IFTTA

Alvaro Moré. Director Young & Rubricam

Andrej Micovic. Director of Tourism Research Cener. Serbia. IFTTA

**5pm – 5:30pm**    **Coffee Break**



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**5:30 pm – 6:30pm** Travel agencies, hotels, air transport and airports as strategic partners: legal challenges.

**Moderator:** Gonzalo Casanova Ferro. UBA. Bs.As. Argentina.

Sandra Arcos Valcárcel. University of Bs As. Argentina

Marcelo Oliveira. Avab Brasil IFTTA

Diego González. Aeropuertos Argentina 2000

Gonzalo Yelpe. L2B Aviation, Socio Yelpe y Facal Abogados

**8pm** **Cocktail for IFTTA Members, Speakers and Moderators –  
Courtesy of the Ministry of Tourism of Uruguay**

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## **THURSDAY 9th November**

**9am – 9:15am** Opening Ceremony

**9:15am – 9:30am** Work by Tourism Doctor Students

UDELAR Law School. Student Carlos Pou

**9:30am – 10:30am** Good practices in Tourism

**Moderator:** Ignacio Curbelo. Director General, Ministry of Tourism

Gimena Chiazzaro. Advisor, Ministry of Tourism

Dr. Enrique Moller Universidad de la República, Uruguay

Dr. Santiago Aramburu. Buenos Aires University. Tur help.

Enrique Mota. Caribbean University. IFTTA

**10.30am - 11:00am** **Coffee Break**



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**11.00am - 12.00pm Promotion and municipal management of touristic resources**

**Moderator:** Sergio Herrera. El Portal de América

Humberto Goszalbez. University of Córdoba, Spain.

Martin Laventure. Tourism Director of Maldonado

Dr. Pablo Cruz Advisor to the IMMaldonado. Claeh University.

Dr. Marcelo Alegre. Assistant Prof. Tax Law UDELAR. Uruguay

**12pm - 1pm The problems of tourist accommodation facing digital platforms. A global perspective.**

**Moderator:** Dr Julio Facal. UDELAR. UNWTO. CIPT. Ahru and Camtur Advisor.

Francisco Rodríguez. President AHRU. Uruguay

Dr Ezequiel Vazquez. CAT. Argentina

Eugenio del Busto. University of Quilmes Arg. U. of Almería Spain IFTTA

Pilar Juana García Saura. University of Murcia

**1pm - 1:30pm Closing ceremony**

Dr. Ignacio Curbelo. Director General Ministry of Tourism. Uruguay

**3:30pm Touristic Tour Montevideo.**

**8:30 pm Dinner for IFTTA Members, Speakers and Moderators - Courtesy Ministry of Tourism**

**FRIDAY 10th November**

**3pm Optional trip to Punta del Este (2 nights).**

**SUNDAY 12th November**

**8am Departure from Punta del Este to Carrasco International Airport**



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